

NHS Great Yarmouth & Waveney CCG

Draft extract of Annual Report 2019-20

Joint Health and Wellbeing Strategy

NHS Great Yarmouth and Waveney CCG is an active member of the Health and Wellbeing Board.

The Joint Health and Wellbeing Strategy has four key priorities which the CCG has worked to support:

Health and Wellbeing Board Vision/ Priority	How the CCG is supporting the HWB priorities
<p>Vision - A Single Sustainable System</p>	<p>The five CCGs have created a single management team, and merged on 1 April 2020.</p> <p>The CCG is a partner in the Norfolk and Waveney Health and Care Partnership (STP).</p> <p>The Partnership and CCG aspire for Norfolk and Waveney to achieve “Integrated Care System” status in 2020/21.</p>
<p>Priority - Prioritising Prevention</p>	<p>The CCG supports Public Health prevention priorities such as smoking cessation; it has also helped to promote the Every Mind Matters campaign which encourages people to take simple steps to improve mental wellbeing and prevent low mood.</p> <p>GP Practices have been supported to identify and train diabetes clinical champions and undertake further clinical training. The CCG has also commissioned structured education for people with Type 2 diabetes to prevent further ill health.</p> <p>The CCG’s Cancer Team has undertaken engagement work with the Gypsy, Roma Traveller Community to understand how we can better meet their cancer screening needs.</p> <p>Our partnership’s commitment is to reduce suicide rates in Norfolk and Waveney by 10% in 2020/21. We have received national funding to support this.</p> <p>The MyCOPD app is available to patients who are currently engaged in a pulmonary rehabilitation programme in Norfolk and Waveney.</p>
<p>Priority - Tackling Inequalities in Communities</p> <p>Providing support for those</p>	<p>Social prescribing has been introduced at many practices, whereby patients are signposted to the right community support services to tackle the root cause of their ill health.</p> <p>In January 2020 we launched a Get Checked campaign across</p>

<p>who are most vulnerable in localities using resources and assets to address wider factors that impact on health and wellbeing.</p>	<p>Norfolk and Waveney. This encourages everyone to have their blood pressure checked. Nearly 130,000 people in Norfolk and Waveney are expected to have high blood pressure that has not been diagnosed.</p>
<p>Priority - Integrating Ways of Working</p> <p>Collaborating in the delivery of people centred care to make sure services are joined up, consistent and makes sense to those who use them.</p>	<p>The CCG has developed a Network Escalation Avoidance Team (NEAT), a multi-disciplinary team that puts an integrated package of care in place for people who develop a health crisis.</p> <p>The CCG commissioned an Adult Community Health service and Specialist Palliative Care Service which commenced April 2019. The outcome-based specification designed, is fully aligned to the Health and Wellbeing Board priorities to deliver improvements in the following;</p> <ul style="list-style-type: none"> • Peoples experience of health and care • Peoples health and wellbeing • Efficiency and value for money of services • Integrated services across the system including primary, community and social and secondary care • Self-care <p>The CCGs led development of the Norfolk and Waveney Health and Care Partnership five year plan which sets out its ambitions to integrate services. The plan was presented to the Board at its January meeting.</p>

The Norfolk Health and Wellbeing Board has been consulted over the contents of this section of the report. It was presented to the March 2020 meeting of the Board for information and comment.

NHS North Norfolk CCG

Draft extract of Annual Report 2019-20

Joint Health and Wellbeing Strategy

NHS North Norfolk CCG is an active member of the Health and Wellbeing Board.

The Joint Health and Wellbeing Strategy has four key priorities which the CCG has worked to support:

Health and Wellbeing Board Vision/ Priority	How the CCG is supporting the HWB priorities
<p>Vision - A Single Sustainable System</p>	<p>The five CCGs have created a single management team, and merged on 1 April 2020.</p> <p>The CCG is a partner in the Norfolk and Waveney Health and Care Partnership (STP).</p> <p>The Partnership and CCG aspire for Norfolk and Waveney to achieve “Integrated Care System” status in 2020/21.</p>
<p>Priority - Prioritising Prevention</p> <p>A shared commitment to supporting people to be healthy, independent and resilient throughout life. Offering our help early to prevent and reduce demand for specialist services.</p>	<p>The CCG supports Public Health prevention priorities such as smoking cessation; it has also helped to promote the Every Mind Matters campaign which encourages people to take simple steps to improve mental wellbeing and prevent low mood.</p> <p>The MyCOPD app is available to patients who are currently engaged in a pulmonary rehabilitation programme in Norfolk and Waveney.</p> <p>GP Practices have been supported to identify and train diabetes clinical champions and undertake further clinical training. The CCG has also commissioned structured education for people with Type 2 diabetes to prevent further ill health.</p> <p>The CCG’s Cancer Team has undertaken engagement work with the Gypsy, Roma Traveller Community to understand how we can better meet their cancer screening needs.</p> <p>Our partnership’s commitment is to reduce suicide rates in Norfolk and Waveney by 10% in 2020/21. We have received national funding to support this.</p> <p>In January 2020 we launched a Get Checked campaign across Norfolk and Waveney. This encourages everyone to have their blood pressure checked. Nearly 130,000 people in Norfolk and Waveney are expected to have high blood pressure that has not been diagnosed.</p>
<p>Priority - Tackling</p>	<p>Social prescribing has been introduced at many practices,</p>

<p>Inequalities in Communities</p> <p>Providing support for those who are most vulnerable in localities using resources and assets to address wider factors that impact on health and wellbeing.</p>	<p>whereby patients are signposted to the right community support services to tackle the root cause of their ill health.</p> <p>The CCG co-commissioned a substantive service to identify people who frequently attended the Norfolk and Norwich University Hospital Emergency Department due to mental, physical or social problems which did not require acute hospital treatment. They are offered more appropriate support to address the underlying causes of their problems.</p>
<p>Priority - Integrating Ways of Working</p> <p>Collaborating in the delivery of people centred care to make sure services are joined up, consistent and makes sense to those who use them.</p>	<p>The CCG has expanded and developed its Network Escalation Avoidance Team (NEAT), a multi-disciplinary team that puts an integrated package of care in place for people who develop a health crisis.</p> <p>The CCG has invested in 'Hospice at Home' an enhanced palliative care service working in partnership with community staff, GP Practices and palliative care specialists.</p> <p>The CCGs led development of the Norfolk and Waveney Health and Care Partnership five year plan which sets out its ambitions to integrate services. The plan was presented to the Board at its January meeting.</p>

The Norfolk Health and Wellbeing Board has been consulted over the contents of this section of the report. It was sent to the March 2020 meeting of the Board for information and comment.

NHS Norwich CCG

Draft extract of Annual Report 2019-20

Joint Health and Wellbeing Strategy

The CCG is an active participant in the leadership and work of the Board and contributes towards the delivery of the 2018-2022 Health and Wellbeing Strategy for Norfolk. The Chair of NHS Norwich CCG, Tracy Williams, is one of the two Vice-Chairs of the Health and Wellbeing Board.

The Joint Health and Wellbeing Strategy has four key priorities which the CCG has worked to support:

Health and Wellbeing Board priority	How the CCG is supporting the HWB priorities
<p>Vision - A Single Sustainable System</p>	<p>The five CCGs have created a single management team, and merged on 1 April 2020.</p> <p>The CCG is a partner in the Norfolk and Waveney Health and Care Partnership (STP).</p> <p>The Partnership and CCG aspire for Norfolk and Waveney to achieve “Integrated Care System” status in 2020/21.</p>
<p>Priority - Prioritising Prevention</p> <p>A shared commitment to supporting people to be healthy, independent and resilient throughout life. Offering our help early to prevent and reduce demand for specialist services.</p>	<p>The CCG’s Healthy Norwich programme continues to help people in the Norwich area lead healthier lives. Through focusing on prevention and tackling inequalities in local communities. Partners have developed a new approach to prevent ill health and improve health and wellbeing which aims to engage with patients, the public and local employers to increase awareness and improve local health outcomes based on the Five Ways to Wellbeing. This work is fully aligned to the Joint Health and Wellbeing Strategy 2018-22, the 2040 Norwich City Vision and supports Public Health’s Healthier Lifestyles initiative.</p> <p>The CCG supports Public Health prevention priorities such as smoking cessation; it has also helped to promote the Every Mind Matters campaign which encourages people to take simple steps to improve mental wellbeing and prevent low mood.</p> <p>GP Practices have been supported to identify and train diabetes clinical champions and undertake further clinical training. The CCG has also commissioned structured education for people with Type 2 diabetes to prevent further ill health and promote the uptake of MapMyDiabetes, an online resource for type 2 diabetes education.</p> <p>The MyCOPD app is available to patients who are currently engaged in a pulmonary rehabilitation programme in Norfolk</p>

	<p>and Waveney.</p> <p>The CCG's Cancer Team has undertaken engagement work with the Gypsy, Roma Traveller Community to understand how we can better meet their cancer screening needs.</p> <p>Our partnership's commitment is to reduce suicide rates in Norfolk and Waveney by 10% in 2020/21. We have received national funding to support this.</p> <p>In January 2020 we launched a Get Checked campaign across Norfolk and Waveney. This encourages everyone to have their blood pressure checked. Nearly 130,000 people in Norfolk and Waveney are expected to have high blood pressure that has not been diagnosed.</p>
<p>Priority - Tackling Inequalities in Communities</p> <p>Providing support for those who are most vulnerable in localities using resources and assets to address wider factors that impact on health and wellbeing.</p>	<p>Social prescribing has been introduced at many practices, whereby patients are signposted to the right community support services to tackle the root cause of their ill health.</p> <p>The CCG co-commissioned a substantive service to identify people who frequently attended the Norfolk and Norwich University Hospital Emergency Department due to mental, physical or social problems which did not require acute hospital treatment. They are offered more appropriate support to address the underlying causes of their problems.</p> <p>The City Reach Health Service has provided primary health care for people who are homeless or otherwise do not engage or access main stream NHS services. Norwich CCG with stakeholders including the homeless outreach pathways team, service users and other partners have worked to co-produce a new holistic model of care.</p>
<p>Priority - Integrating Ways of Working</p> <p>Collaborating in the delivery of people centred care to make sure services are joined up, consistent and makes sense to those who use them.</p>	<p>Norwich CCG and partners run the Network Escalation Avoidance Team (NEAT), a multi-disciplinary team that puts an integrated package of care in place for people who are experiencing a health or social care crisis.</p> <p>The CCGs led development of the Norfolk and Waveney Health and Care Partnership five year plan which sets out numerous ambitions to integrate services. The plan was presented to the Board at its January meeting.</p>

The Norfolk Health and Wellbeing Board has been consulted over the contents of this section of the report. It was sent to the March 2020 meeting of the Board for information and comment.

NHS South Norfolk CCG

Draft extract of Annual Report 2019-20

Joint Health and Wellbeing Strategy

NHS South Norfolk CCG is an active member of the Health and Wellbeing Board.

The Joint Health and Wellbeing Strategy has four key priorities which the CCG has worked to support:

Health and Wellbeing Board vision/priority	How the CCG is supporting the HWB priorities
<p>Vision - A Single Sustainable System</p>	<p>The five CCGs have created a single management team, and merged on 1 April 2020.</p> <p>The CCG is a partner in the Norfolk and Waveney Health and Care Partnership (STP).</p> <p>The Partnership and CCG aspire for Norfolk and Waveney to achieve “Integrated Care System” status in 2020/21.</p>
<p>Priority - Prioritising Prevention</p> <p>A shared commitment to supporting people to be healthy, independent and resilient throughout life. Offering our help early to prevent and reduce demand for specialist services.</p>	<p>The CCG supports Public Health prevention priorities such as smoking cessation; it has also helped to promote the Every Mind Matters campaign which encourages people to take simple steps to improve mental wellbeing and prevent low mood.</p> <p>GP Practices have been supported to identify and train diabetes clinical champions and undertake further clinical training. The CCG has also commissioned structured education for people with Type 2 diabetes to prevent further ill health.</p> <p>The MyCOPD app is available to patients who are currently engaged in a pulmonary rehabilitation programme in Norfolk and Waveney.</p> <p>The CCG’s Cancer Team has undertaken engagement work with the Gypsy, Roma Traveller Community to understand how we can better meet their cancer screening needs.</p> <p>Our partnership’s commitment is to reduce suicide rates in Norfolk and Waveney by 10% in 2020/21. We have received national funding to support this.</p> <p>In January 2020 we launched a Get Checked campaign across Norfolk and Waveney. This encourages everyone to have their blood pressure checked. Nearly 130,000 people in Norfolk and Waveney are expected to have high blood pressure that has not been diagnosed.</p>
<p>Priority - Tackling</p>	<p>Social prescribing has been introduced at many practices,</p>

<p>Inequalities in Communities</p> <p>Providing support for those who are most vulnerable in localities using resources and assets to address wider factors that impact on health and wellbeing.</p>	<p>whereby patients are signposted to the right community support services to tackle the root cause of their ill health.</p> <p>The CCG co-commissioned a substantive service to identify people who frequently attended the Norfolk and Norwich University Hospital Emergency Department due to mental, physical or social problems which did not require acute hospital treatment. They are offered more appropriate support to address the underlying causes of their problems.</p>
<p>Priority - Integrating Ways of Working</p> <p>Collaborating in the delivery of people centred care to make sure services are joined up, consistent and makes sense to those who use them.</p>	<p>The CCG has expanded and developed its Network Escalation Avoidance Team (NEAT), a multi-disciplinary team that puts an integrated package of care in place for people who develop a health crisis.</p> <p>The CCG has invested in 'Hospice at Home' an enhanced palliative care service working in partnership with community staff, GP Practices and palliative care specialists.</p> <p>The CCGs led development of the Norfolk and Waveney Health and Care Partnership five year plan which sets out its ambitions to integrate services. The plan was presented to the Board at its January meeting.</p>

The Norfolk Health and Wellbeing Board has been consulted over the contents of this section of the report. It was sent to the March 2020 meeting of the Board for information and comment.

NHS West Norfolk CCG

Draft extract of Annual Report 2019-20

Joint Health and Wellbeing Strategy

The CCG is an active participant in the work of the Board and contributes towards the delivery of the 2018-2022 Health and Wellbeing Strategy for Norfolk.

The Joint Health and Wellbeing Strategy has four key priorities which the CCG has worked to support:

Health and Wellbeing Board priority	How the CCG is supporting the Health and Wellbeing Board priorities
<p>Vision - A Single Sustainable System</p> <p>Health and Wellbeing Board partners taking joint strategic oversight of the health, wellbeing and care system – leading the change and creating the conditions for integration and a single sustainable system.</p>	<p>The CCG is a partner in the Norfolk and Waveney Health and Care Partnership (STP) which works in partnership with the Health and Wellbeing board to deliver its priorities.</p> <p>The five CCGs have created a single management team and merged on 1 April 2020.</p>
<p>Priority - Prioritising Prevention</p> <p>A shared commitment to supporting people to be healthy, independent and resilient throughout life. Offering our help early to prevent and reduce demand for specialist services.</p>	<p>The CCG supports Public Health prevention priorities such as smoking cessation; it has also helped to promote the Every Mind Matters campaign which encourages people to take simple steps to improve mental wellbeing and prevent low mood.</p> <p>GP Practices have been supported to identify and train diabetes clinical champions and undertake further clinical training. The CCG has also commissioned structured education for people with Type 2 diabetes to prevent further ill health.</p> <p>The MyCOPD app is available to patients who are currently engaged in a pulmonary rehabilitation programme in Norfolk and Waveney.</p> <p>NSFT and WNCCG have jointly commissioned a 'Mental Health Hub' (provided by West Norfolk Mind) to help support people with mental health issues before they reach crisis point.</p> <p>Our partnership's commitment is to reduce suicide rates in Norfolk and Waveney by 10% in 2020/21. We have received national funding to support this.</p>

	<p>The MyCOPD app is available to patients who are currently engaged in a pulmonary rehabilitation programme in Norfolk and Waveney.</p>
<p>Priority - Tackling Inequalities in Communities</p> <p>Providing support for those who are most vulnerable in localities using resources and assets to address wider factors that impact on health and wellbeing.</p>	<p>WNCCG has supported Norfolk County Council colleagues in rolling out ‘Social Prescribing’ across all practices. This is supporting patients to access the right community support services that are best able to support them with non-medical issues.</p> <p>Primary Care Networks and their practice members are making best use of local data to identify the most prevalent illnesses and offer targeted support, particularly around frailty, asthma and diabetes, to help patients prevent their conditions worsening if possible.</p> <p>The CCG’s Cancer Team carried out an engagement programme with the Gypsy, Roma and Travelling communities, and the Learning Disabilities community in West Norfolk to understand how we can better meet their screening needs.</p> <p>In January 2020 we launched a Get Checked campaign across Norfolk and Waveney. This encourages everyone to have their blood pressure checked. Nearly 130,000 people in Norfolk and Waveney are expected to have high blood pressure that has not been diagnosed.</p>
<p>Priority - Integrating Ways of Working</p> <p>Collaborating in the delivery of people centred care to make sure services are joined up, consistent and makes sense to those who use them.</p>	<p>As part of the work to transform health and care services across Norfolk and Waveney, five Local Delivery Groups (LDGs) have been established, with one in West Norfolk. The LDG meets on a monthly basis in King’s Lynn. Partners include:</p> <ul style="list-style-type: none"> • NHS West Norfolk CCG • Norfolk County Council • Norfolk Community Healthcare NHS Trust • Norfolk and Suffolk NHS Foundation Trust • Queen Elizabeth Hospital, King’s Lynn, NHS Foundation Trust • Borough Council of King’s Lynn and West Norfolk • West Norfolk Healthcare Ltd • Healthwatch • Community Action Norfolk <p>WNCCG, working with its partners, has developed further its Network Escalation Avoidance Team (NEAT), a multi-disciplinary team that puts an integrated package of care in</p>

	<p>place for people who develop a health crisis.</p>
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The CCG has led development of the Norfolk and Waveney Health and Care Partnership five year plan which sets out numerous ambitions to integrate services. The plan was presented to the Board at its January meeting.

The Norfolk Health and Wellbeing Board has been consulted over the contents of this section of the report. It was sent to the March 2020 meeting of the Board for information and comment.

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