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| <b>Report title:</b>  | <b>Our Joint Health and Wellbeing Strategy 2018-22</b>                        |
| <b>Date of meeting:</b>   | <b>17 July 2018</b>   |
| <b>Sponsor (H&amp;WB member):</b>   | <b>Dr Louise Smith,<br/>Director of Public Health, Norfolk County Council</b> |
| <p><b>Reason for the Report</b></p> <p>The Health and Wellbeing Board (HWB) has been developing its Joint Health &amp; Wellbeing Strategy 2018-2022 and it is now its last stage. This paper brings the draft Strategy to the HWB for final comments and approval before sign off by all HWB partners.</p> <p><b>Report summary</b></p> <p>This paper outlines key points from the HWB workshop on 2 May, which focused on the outstanding issues following consultation with all HWB partners and how they might be addressed. It provides the draft Joint Health and Wellbeing Strategy 2018-22 and outlines next steps. An updated final draft Strategy will be tabled at the meeting.</p> <p><b>Recommendations:</b></p> <p>Members of the HWB are asked to:</p> <ol style="list-style-type: none"> <li>1. Confirm that they are happy with the content and agree the HWB's Joint Health and Wellbeing Strategy 2018-22</li> <li>2. Agree to taking the finalised Strategy to HWB partners' organisations/bodies boards for formal sign off prior to 31 October 2018</li> <li>3. Commit to taking an active role in the implementation of the Strategy, as outlined at paragraph 3.2 below</li> </ol> |   |

## 1. Background

- 1.1 The HWB is developing its Joint Health & Wellbeing Strategy 2018-22 and over the past months members have:
- Agreed that our longer-term strategic goals are still important to us - **Prevention, Inequalities** and **Integration**
  - Engaged with **wider stakeholders** to help shape our thinking
  - Agreed a **vision** for our next Strategy
  - Explored partners' **existing priorities** and **potential areas for further collaboration** on shared outcomes

- Reviewed **best practice** and what other areas are doing to improve health and wellbeing outcomes in these areas
- **Agreed the overall strategic direction** through our Strategic Framework
- **Refined our draft Strategy** and explored how we will need to work together to deliver our Strategy

## 2. Key themes from the HWB workshop

2.1 Following consultation on the Draft Strategy involving all HWB partners, the Board explored the remaining key issues and how they might be addressed at its workshop on 2 May 2018.

2.2 Some general themes arising from the workshop were around keeping the language of our Strategy as simple as possible and jargon free, making sure that every community is important, and does not fall through the net - particularly children and young people and their families, and considering how we bring the business community into our work. There were also themes around using the evidence intelligently and making sure that we are focussing on the evidence and the key drivers, and around planning & infrastructure, with a strong message about looking at how we might plan collectively.

2.3 In terms of **outcomes and measures**, key themes were:

- **System leadership** – the need to measure our system leadership, based around our priorities. For example, the extent to which we are all:
  - Prioritising prevention in our organisations, both at a policy level and in decision-making so that as a system we are preventing, reducing and delaying needs and associated costs
  - Co-ordinating our knowledge and efforts to ensure that those most vulnerable in our communities are supported to be healthier, independent, and better able to manage their health and wellbeing
  - Working closely across organisations and systems to deliver person centred care, as experienced by the individual/their carer
- **Effectiveness of cross organisational working** – measuring how effective we are in our organisations' working together across the system, and across budgetary issues, to support the prevention agenda.
- **Public attitudes** – measuring how people feel about their health and wellbeing. For example, asking what "prioritising prevention means to you"?

## 3. Our Joint Health and Wellbeing Strategy 2018-22

3.1 These views have informed the last stage of development and a further draft Joint Health and Wellbeing Strategy 2018-22 is attached (**Appendix A**). An updated final draft Strategy will be tabled at the meeting.

3.2 We will next move into the **implementation** phase and this will involve all HWB partners in:

- **Identifying the actions** - that each HWB partner will take in delivering our Strategy, either through partners' existing plans or new initiatives
- **Developing an implementation plan** – based on the above and use it to inform our action and prioritisation
- **Developing an outcomes framework** – so we can monitor our progress
- **Bringing reports regularly to our HWB meetings** - challenging ourselves on areas where improvements are needed and supporting action to bring about change
- **Carrying out in-depth reviews** (or deep dives) – reviewing the evidence and making time at our meetings to explore in detail the impact we are making and how we could improve
- **Holding ourselves to account** - for our progress towards achieving our priorities, for the impact we are making, and for our effectiveness as system leaders

#### **Officer Contact**

If you have any questions please get in touch with:

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