

Q. What is SAM2?

A. It is a vehicle activated sign that displays the speed of an approaching vehicle. If the vehicle exceeds the speed limit a 'SLOW DOWN' message is shown, once the limit is exceeded by 10mph the speed is no longer shown and the 'Slow DOWN' message remains, this removes the temptation for some drivers to see what speed they can register!

Q. Where can SAM2 be placed?

A. It is deployed in 20mph and 30mph limits, on stretches of road that are of concern to the community. Ideally we use existing posts, but on occasion a new post might need to be installed to accommodate the sign. We will not place the sign where it will cause an obstruction or be an inappropriate distraction. The specific sites will be agreed between the community and an officer of Norfolk County Council.

Q. Who owns the SAM2?

A. Over time there have been various funding models,



For further information please contact the Road Safety Team on 0344 800 8020 or email roadsafety@norfolk.gov.uk

but the signs have become the property and responsibility of the community, usually via the Parish Council.

Q. How long can SAM2 stay in one place?

A. It can be at one site for 4 weeks and must not return to that site within 8 weeks, which means that for most effective deployment we need at least three approved sites per sign.

Q. Who moves SAM2?

A. The community, usually a representative of the Parish Council. Full training is provided by the sign manufacturer.

Q. What other speed management options are available?

A. We actively encourage communities to engage with Norfolk Constabulary to create Community Speedwatch Teams. These can be supported by targeted Safety Camera or Police enforcement where appropriate and where high volumes of vehicles are recorded.