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|----|---|--|--|---|-------------------|--|--|---|------------------------------------|---|
| 1 | CAIP Action Plan: 2015 Onwards | | | | | | | | | |
| 2 | This is the action plan produced as a result of the Strategic Review of the Rights of Way Improvement Plan 2015. This will become the Countryside Access Improvement Action Plan. | | | | | | | | | |
| 3 | | | | | | | | | | |
| 4 | Key | Key | Guidance | | | | | | | |
| 5 | Resources | | You can 'show' or 'hide' sub-action rows by clicking on the + or - sign on the left-hand side of the spreadsheet. | | | | | | | |
| 6 | £ = Less than £5000 | | Cells in this style indicate "achieved" | | | | | | | |
| 7 | ££ = £5000 to £50,000 | | Cells in this style indicate "not achieved" | | | | | | | |
| 8 | £££ = £50,000+ | | | | | | | | | |
| 9 | | | | | | | | | | |
| 10 | Thematic Objectives | Sub-actions | Measures | Timescale | Term | Resources (Cost and staff) | Partners | Lead partner | Responsible Officers | Achieved? |
| 11 | 1 Green Infrastructure and Planning | | | | | | | | | |
| 12 | Develop and promote the "green loop"; linking the Marriott's Way and Bure Valley path with a new trail between Wroxham and Norwich (Thorpe St Andrew) called The Broadland Way. | | | | | | | | | |
| 13 | | Carry out Feasibility Study into the creation of the Broadland Way | Feasibility study produced | Spring 2016 | Short | NCC TransportPlanning, financed by the GI Growth Board | Broadland DC & NCC | NCC | Ian Parkes | |
| 14 | b Improve the Ketts Country Path to Norfolk Trails standard. | | | | | | | | | |
| 15 | | Audit the route, carry out a feasibility study and produce an Improvement Plan as and when funding becomes available. | Route has been initially audited | As and when funding available | Short | Norfolk Trails staff costs | NCC | NCC | Russell Wilson | |
| 16 | Develop a new long distance path along the disused railway line between King's Lynn and Huntstanton (that runs in conjunction with coastal access stretch 4 timescale). | | | | | | | | | |
| 17 | | Create a feasibility study into the creation of the route with BCKLWN | Feasibility study produced | Spring 2016 | Short | NCC Staff | NCC, King's Lynn & West Norfolk Borough Council | NCC | Russell Wilson | |
| 18 | | Talk to potentially sympathetic landowners along the route to build local support | Meetings organised in concert with coastal access process | By the end of 2015 | Short/medium | NCC Staff | NCC, King's Lynn & West Norfolk Borough Council, RSPB | NCC | Russell Wilson | |
| 19 | | Produce a project plan for the implementation of the scheme with estimated costs | Project Plan produced | By the end of March 2016 | short/medium | NCC Staff | NCC, King's Lynn & West Norfolk Borough Council, RSPB | NCC | Russell Wilson | |
| 20 | | Look for potential funding sources for the project | N/A | On-going | medium/long | NCC Staff | NCC, King's Lynn & West Norfolk Borough Council, RSPB | NCC | Sarah Abercrombie | |
| 21 | Influence planning to protect and enhance existing prows; improve infrastructure and seek additional access in and around future developments. | | | | | | | | | |
| 22 | | Improve communication between the Planning, Green Infrastructure, Trails and Public Rights of Way sections of the County Council through holding regular meetings to make sure that those officers who deal with major developments such as at Aylsham, Marriott's Way and Brandon are better informed about issues that might affect countryside access and are able to give advance warning to the right colleagues. | Number of interventions in the planning process made by Green Infrastructure, Trails and PROW officers to improve countryside access provision or stop detrimental changes taking place. | On-going | Short/medium/long | NCC Staff | NCC, District Borough and City planning authorities in Norfolk. | NCC | David White and Zoe Tebbutt | Achieved: CIL funding for Marriotts Way, developer funding for Marriotts Way, funding for harkers land at Swanton Morley, funding from BNG for development in Brandon |
| 23 | Extension of Norwich Wensum River Parkway to create a direct walking and cycling link from Norwich City Centre to Whitingham Country Park. | | | | | | | | | |
| 24 | | Creating a green infrastructure link to between Whitingham CP and the Deal Ground development site - walkers and cyclists. | Creation of the link | Planning application submitted; timescale dependant on planning process | Short/medium/long | £££ | Norwich Wensum River Parkway Project; Norwich City Council; South Norfolk District Council; Developers | Norwich City Council and Wensum River Parkway Project | Norwich City Council Planning Team | |
| 25 | | Creating a green infrastructure link between the Deal Ground and the Generation Park and the city centre. | Creation of the link | Planning application due to be submitted July 2015; timescale dependant on planning process | Short/medium/long | £££ | | | | |
| 26 | Encourage user groups and communities to submit applications for unrecorded public rights of way. This is particularly important for routes that were established before 1949 as if these routes remain unrecorded by 1 January 2026 then they will be lost (Countryside and Rights of Way Act 2000). | | | | | | | | | |
| 27 | | Scenario planning on funding issues around potential significant increases in PROW. | Applications received and recorded i.e. number received, by January 2026 | January 2026 (10+ years) | Long | NCC Staff ££ | NLAF; NCC (PROW and Trails); BLAF | NCC | Denise Bales/Ian Sharman? | |
| 28 | 2 Health and Wellbeing | | | | | | | | | |
| 29 | Design bespoke projects and identify funding to engage those typically hard-to-reach inactive populations experiencing physical and mental health issues in outdoor activity on trails and other PROW. | | | | | | | | | |
| 30 | | Develop and roll out Munzee in identified areas of need across the county. | Total uptake (use of leader boards); number of new players; number of new players following promotion; postcode analysis; survey feedback | Oct-14 | Short | £ Existing staff | Norfolk Trails (NCC); Communications (Public Health) | Norfolk Trails (NCC) | Kirsty Webber-Walton; Sarah Barsby | Yes |
| 31 | | Develop Munzee project further in Norwich with a higher profile Easter 2015 campaign - increase advertising and evaluate response. | Number of new players following publicity; postcode analysis; survey feedback | Apr-15 | Short | £ Existing staff | Norfolk Trails (NCC); Communications (Public Health) | Communications (Public Health) | Kirsty Webber-Walton; Sarah Barsby | Yes |
| 32 | | Apply for funding from Breaking New Ground to roll out Munzee in Thetford. | Successful bid | Mar-15 | Short | £ Existing staff | Norfolk Trails (NCC) | Norfolk Trails (NCC) | Kirsty Webber-Walton | Yes |
| 33 | | Implement and deliver dementia friendly walks in Cromer and North Walsham. | Number of dementia sufferers participating in walks | Nov-15 | Short | ££ Partnership | Public Health (NCC); Dementia Adventure | Public Health (NCC) | Nick Clarke | Yes |
| 34 | | Develop, implement and promote a package of treasure trails walks (subject to funding). | Uptake of booklets from distribution points; survey feedback; postcode analysis | Apr-17 | Medium | ££ Partnership | Norfolk Trails (NCC); Public Health (NCC) | Norfolk Trails (NCC) | Kirsty Webber-Walton | |
| 35 | | Submit Expression of Interest (EOI) to Building Better Opportunities programme (European Social Fund). | Invitation to submit a bid | Sep-15 | Short | £ Partnership | Norfolk Trails (NCC); Public Health (NCC); EU Projects Team (NCC); Active Norfolk | Norfolk Trails (NCC) | Russell Wilson | Yes |
| 36 | b Make stronger links with CCGs | | | | | | | | | |
| 37 | | Engage CCGs in new major projects or schemes such as Trails Engagement Programme | CCGs offer a contribution to match funding | Oct-16 | Short/Medium | £ Existing staff | Norfolk Trails (NCC); Public Health (NCC); Active Norfolk | Public Health (NCC) | Nick Clarke | |
| 38 | Develop partnerships between the environment and health sectors to deliver effective projects that connect people with nature and improve health as a result. | | | | | | | | | |
| 39 | | Appointment of a joint health and transport post | Post will be funded for 2+ years | Timescale dependent upon external funding | Medium | £££ | Public Health (NCC); Highways and Transport | TBC | TBC | |

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| 10 | Thematic Objectives | | Sub-actions | Measures | Timescale | Term | Resources (Cost and staff) | Partners | Lead partner | Responsible Officers | Achieved? |
| 40 | | | Appointment of a joint health and environment co-ordinator/delivery post | Post will be funded for 2+ years | Timescale dependent upon external funding | Medium | £££ | Public Health (NCC); Norfolk Trails | TBC | TBC | |
| 41 | | | Appointment of funding post | Post will be funded for 2+ years | Timescale dependent upon external funding | Medium | £££ | | Public Health (NCC) | Nick Clarke | Yes |
| 42 | | Develop our approach to working with major health charities such as MacMillan and BHF | | | | | | | | | |
| 43 | | | Put together walking/trails information for GP surgeries - perhaps aimed at practice nurses. To include practice nurse training | Funding to be secured - need to make contact with major health charities | Summer 2016 | on-going | ££ | Major health charities | Trails | Andy Hutcheson | |
| 44 | | Evaluate the usage of PRow and health and wellbeing benefits that PRow provide communities to feed in to evidence base for upgrading and improving the network. | | | | | | | | | |
| 45 | | | Investigate funding from departments such as Trails and Public Health to carry out such work and to feed in to evidence base. | User assessments through new CAIP and health walk data. | May-17 | Medium | ££ | Norfolk Trails (NCC); Public Health (NCC); Active Norfolk | Norfolk Trails | Kirsty Webber-Walton | |
| 46 | | 3 Access for All | | | | | | | | | |
| 47 | | Audit routes (PRow and Trails) to assess current provision for wider access such as surface condition and infrastructure suitability for wheel/power chairs and buggies or appropriateness of signage for users with visual impairments or mental health difficulties such as dementia. This should also include access for those without cars. | | | | | | | | | |
| 48 | | | Audit each long distance trail and associated rights of way for accessibility | Audits will be completed | May-17 | Medium | £ Voluntary involvement | Norfolk Trails (NCC); LAF; Norwich Access Group (NAG) | Norfolk Trails (NCC) | Russell Wilson | Access audits currently being undertaken starting with the Explore More coast project |
| 49 | | Conduct user needs assessments to identify where trails and PRow need upgrading to cater for all ability access. | | | | | | | | | |
| 50 | | | Carry out a user needs assessment as part of the preparation for the new Countryside Access Improvement Plan | Assessments will be completed; Improvements that need to be made to infrastructure and signage will be identified | May-17 | Medium | ££ Existing staff | Norfolk Trails (NCC); LAF; Norwich Access Group (NAG) | Norfolk Trails (NCC) | Russell Wilson | Working with disabled access groups to ensure this can be delivered |
| 51 | | Undertake improvement of infrastructure and signage on trails and PRow where needs are identified. | | | | | | | | | |
| 52 | | | Identify and successfully obtain funding which would facilitate the upgrading of trails and PRow including applications by the CIO | Dependant upon External Funding bids being successful | Jan-18 | Medium/Long | £ Existing staff & community involvement (CIO) | Norfolk Trails (NCC); LAF; Norwich Access Group (NAG) | Norfolk Trails (NCC) | Russell Wilson | |
| 53 | | | Improve surfaces and signage on trails to accommodate use by all including those with mental and physical disabilities (involve these groups in the process). | Improvements made | On-going | Short/Medium/Long | ££ Partnership | Norfolk Trails (NCC); Public Rights of Way (NCC); Public Health (NCC); Active Norfolk | Norfolk Trails (NCC) | Russell Wilson | |
| 54 | | Develop promotional material suitable for a range of target users and ensure the website is accommodating for those who may have visual impairments. | | | | | | | | | |
| 55 | | | Consult user groups to identify which design features need to be incorporated on to the website and what resources are most user-friendly (look at best practice) | Material caters for target users; website is updated | Dec-16 | Medium | £ Existing staff | Norfolk Trails (NCC); LAF; Norwich Access Group (NAG) | Norfolk Trails (NCC) | Russell Wilson; Louisa Lloyd | |
| 56 | | 4 Community Engagement and Volunteering | | | | | | | | | |
| 57 | | With a Local Access Forum lead, engage further with parishes and develop agreements for local ownership of path monitoring and maintenance, producing exemplar models to help attract other parish involvement. Identify further funding sources to enable this; potentially linking with Local Action Groups. | | | | | | | | | |
| 58 | | | Highways Assistant Director has held workshops with Ramblers, CPRE and U3A - looking at PRow improvements and Community involvement - will be speaking to the LAF in April and an amendment to the ROWIP Review will be going to the May ETD Cttee | Approved by LAF and Committee | 22 April 15 LAF; 15 May ETD Cttee | Short | tbc | Ramblers; CPRE; U3A; Parishes | Environment and Highways | Andrew Hutcheson, John Jones and Matt Worden | Yes |
| 59 | | | Organise and host an annual workshop of parishes and other interested groups to generate ideas and actions that benefit the PRow network. | | | | | | | | |
| 60 | | Develop and expand the Trail Rangers voluntary scheme across trails and by including networks of PRow in parishes – potentially introducing PRow Rangers. Deliver training sessions to volunteers to equip them with the necessary knowledge to fulfil the role effectively. Develop an interactive web forum/tool box for Rangers on the Trails/PRow websites. | | | | | | | | | |
| 61 | | | Paper being prepared on PRow. | tbc | tbc | tbc | tbc | Ramblers; CPRE; U3A; Parishes | Environment and Highways | Andrew Hutcheson, John Jones and Matt Worden | |
| 62 | | | Engage volunteers in practical works to upgrade trails and paths in their communities. | | | | | | | | |
| 63 | | Set up user focus groups in communities engaged in the Marriott's Way HLF project bid to help complete user needs assessments for multi-use trails. | | | | | | | | | |
| 64 | | | Analyse the data collected from the on-line surveys and drop-in consultation events on Marriott's Way and use the results in creating a Marriott's Way Improvement and Delivery Plan. | tbc | | Short | ££ (external funding paying for staff time) | NCC, Norwich City Council, Broadland District Council, South Norfolk Council and Sustrans. | NCC | David Yates | Marriott's way development plan completed |
| 65 | | Facilitate the set up of community "Friends of" groups for individual trails and parish path networks to increase local ownership and enhance the sense of pride communities have in their local countryside access network. | | | | | | | | | |
| 66 | | | Work with the 'Friends of the Angles Way' to develop a structure that will encourage more local people and businesses in the Waveney Valley to become involved, and to develop activities that will help to promote and improve the Angles Way | tbc | | Short to medium | NCC Staff | Friends of Angles Way and the Waveney River Trust | Friends of the Angles Way | Helen Timson | Developing the friends of angles way - mou signed and agreed |
| 67 | | | Establish a 'Friends' group for the new stretch of the Norfolk Coast Path. | Whether a 'Friends' group is set up and is sustainable | Before the end of March 2016 | Short to medium | £ and NCC Staff | Walkers are Welcome groups, Trails Rangers. | NCC | Laura Timewell and Helen Timson | |
| 68 | | Further develop Norfolk as an all-user friendly county with steer from the LAF multi-user subgroup and recently appointed cycling and walking champion and Members-led working group. | | | | | | | | | |
| 69 | | | Develop the "Walkers are Welcome" initiative in market towns across the county | Schemes set up | On-going | Medium/long | ££ Norfolk Trails staff | Town Councils | Norfolk Trails | Helen Timson | Cromer, Swaffham, Aylsham, Dereham going through or have been accredited with WAW |

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| 10 | | Thematic Objectives | Sub-actions | Measures | Timescale | Term | Resources (Cost and staff) | Partners | Lead partner | Responsible Officers | Achieved? |
| 154 | | Waymarking UCRs and highlighting MPV access on the interactive map. | Identify suitable events | Number of events | Apr-17 | Long | Existing Staff £ | Associations; Martin Sullivan; Trails; Highways | Martin Sullivan | Russell Wilson and Matt Worden | |
| 155 | b | | | | | | | | | | |
| 156 | | | Identify UCRs that require waymarking | UCR's identified and signs erected | Dec-15 | Medium | Existing Staff £ | Interested Clubs and Associations | Martin Sullivan | Russell Wilson and Matt Worden | |
| 157 | | | Produce waymarker discs and carry out waymarking | Standard Sign Design Agreed | Sep-15 | Medium | Existing Staff BAU | Martin Sullivan | N/A | Matt Worden | |
| 158 | | | Add MPV access to the interactive map | UCR's visible on NCC website | Agreed at LAF 21 Jan 2015 | Short | Existing Staff BAU | Martin Sullivan | N/A | Matt Worden | Complete 1 March 2015 |
| 159 | | Recruit members of clubs and associations to help with volunteer work, local promotion, education and emergency response. Promote their involvement. | | | | | | | | | |
| 160 | | | Identify UCRs that would benefit from additional voluntary work etc | Number of events | Apr-17 | Long | Existing Staff £ | Interested Clubs and Associations; Martin Sullivan; Trails | Martin Sullivan | Russell Wilson | |
| 161 | | Devolve leadership of MPV actions to NLAF sub-group set up to focus on this type of access. | | | | | | | | | |
| 162 | | | Agree MPV subgroup at LAF | Sub-group appointed and active | Apr-15 | Short | Existing staff £ | Norfolk Trails (NCC); LAF | LAF | N/A | |