

## **Norfolk County Council Arts Policy**

- Norfolk County Council believes the arts play a vital role in all aspects of the life of the county.
- We will act as a leader and advocate for the arts in Norfolk.
- We will ensure that people living in Norfolk and visitors can enjoy high quality arts activities.
- We will ensure that our arts organisations, artists in all art forms, and creative industries are recognised, valued and supported.
- We will invest in the arts to meet the needs of local communities, rural and urban.
- We will support and promote cultural diversity and equality of access and opportunity in the arts.
- We will invest in the arts and lever in external funding from other sources.
- We will promote the arts as a powerful tool in social and economic regeneration.
- We will promote the role of the arts in enhancing health and quality of life, providing enjoyment and as a powerful tool in learning.
- We will support the development of new talent and encourage creativity and new initiatives in the arts.

The County Council defines the arts as including all forms of the performing arts, music making, visual arts, literature, creative technology, film and architecture.



If you need this information in large print, audio, Braille, alternative format or in a different language please contact the Norfolk Arts Service.

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Email: <a href="mailto:arts@norfolk.gov.uk">arts@norfolk.gov.uk</a> and we will do our best to help.