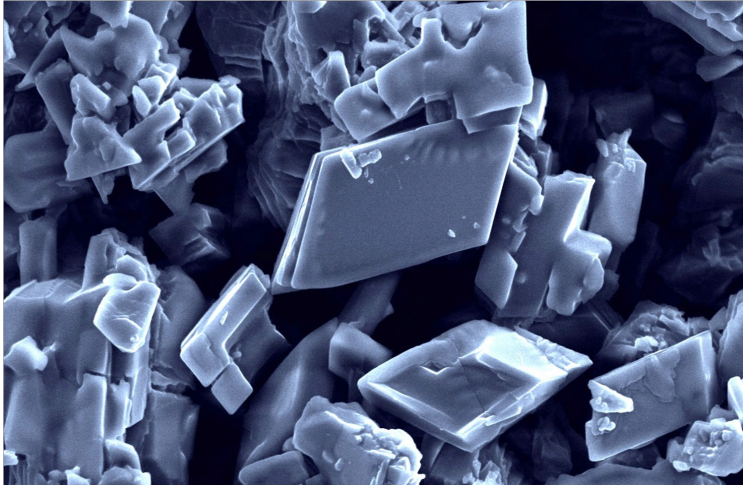


Case study



New start-up business



ApresLabs Ltd

Pesticide resistance is a major obstacle to sustainable control of insect pests. ApresLabs Ltd was registered as a company in August 2011 to help agri-biotech companies maximise the commercial life of their products.

The company director is Dr Graham Moores, a biochemist with a wealth of experience in the insecticide resistance field. Graham investigated the biochemical basis of insecticide resistance for over 30 years while at Rothamsted Research. Together with Australian scientist, Dr Robin Gunning, Graham formulated the concept of 'Temporal Synergism' a system that can deliver outstanding control of resistant insects.

InCrops helped to position and promote ApresLabs Ltd in what is a truly international industry. Since the creation of the company, Graham has made considerable progress with commercial leads.

InCrops helped by providing information on potential sources of funding for industry-led research and development. InCrops also provided some support in his negotiations with potential commercial partners.

ApresLabs also benefitted from attending a series of workshops for start-ups in the agri-biotech and bio-renewables sectors, co-organised by InCrops and its partner organisation Rothamsted Research.



Starting a company after 30 years in academia proved to be a steep learning curve; becoming an entrepreneur was the polar opposite, but InCrops have facilitated the transition.



**Dr Graham Moores,
Director, ApresLabs
Ltd**

www.apreslabs.co.uk

www.incrops.co.uk

adap⁺

