

What is the **Flourishing** in **Norfolk Strategy?**

Professionals working with children, young people and families across Norfolk have come together to form the Children and Young People Strategic Alliance.

The Strategic Alliance has produced Flourishing in Norfolk as our plan for how we will work together over the next four years to help and support children, young people and their families to overcome difficulties and get to where they want to be.

What is **Flourish?**

FLOURISH is our ambition. We want Norfolk to be a county where every child and young person can flourish.

Produced with young people, each letter of **FLOURISH** represents an area of children and young people's lives that they have told us is important to them.

We want Norfolk to be a county where every child can **Flourish**



family and friends

Children and young people are safe, connected and supported through positive relationships and networks



learning

Children and young people are achieving their full potential and developing skills which prepare them for life



oppportunity

Children and young people develop as well-rounded individuals through access to a wide range of opportunities which nurture their interests and talents



understood

Children and young people feel listened to, understood and part of decision-making processes



resilience

Children and young people have the confidence and skills to make their own decisions and take on life's challenges



individual

Children and young people are respected as individuals, confident in their own identity and appreciate and value their own and others' uniqueness



safe and secure

Children and young people are supported to understand risk and make safe decisions by the actions that adults and children and young people themselves take to keep them safe and secure



healthy

Children and young people have the support, knowledge and opportunity to lead their happiest and healthiest lives

How will we help children and young people **Flourish**?

We have identified four priority areas for action, based on what we know is important and what children, young people and families themselves have told us:

We will work together to improve our approach to **Prevention and Early Help** because we know that we need to help children, young people and their families who need support as early as possible, to stop problems getting worse.

We will work together to support children and young people's **Mental Health and Emotional Wellbeing** because we know the right help at the right time is really important.

We will improve support for children and young people with **Special Educational Needs and Disabilities (SEND)** because we want every child and young person to be able to achieve their hopes for the future.

We will bring together those working across education to reduce gaps in **Learning**, because we know it has been really challenging for many children and young people to achieve their full potential during the pandemic.

We will also work closely together to improve how we **listen** to children and young people and use their views to **influence** the decisions we make.

How will we know we're **getting it right**?

Children and young people will:

- Be safe and supported at home, at school and in their communities
- Achieve their full potential
- Have access to a wide range of interesting opportunities
- Feel listened to, understood and part of decision-making
- Have the confidence and skills to make their own decisions and take on life's challenges
- Be respected, valued and confident in their identity
- Be supported to understand risk and make safe decisions
- Have happy and healthy lives

Want to get involved and **find out more**?

We are developing a range of ways young people can get involved and have your say in decisions that matter to you. We will publicise these as they come up, so keep an eye on our website and social media.

If you would like to read the whole plan (it is quite long!) it is also available on our website.

